



14

WINE WOMEN & SHOES

A stylish evening with purpose, bringing the community together in support of the Ronald McDonald House.



16

BARBER RANCH

& BR BELLE AIR 6011

At Barber Ranch, generations of intentional breeding and disciplined management have produced one of the Hereford industry's most influential sires—proving that consistency, not chance, builds legacy.

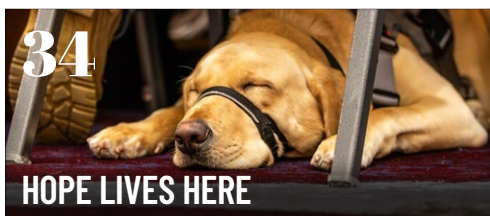


26

JA RANCH

150 YEARS STRONG

A legacy rooted in the Palo Duro Canyon, the JA Ranch has endured for a century and a half through grit, stewardship, and a commitment to carrying forward something greater than land.



34

HOPE LIVES HERE

This local nonprofit is transforming the lives of veterans—one service dog, one relationship, and one quiet breakthrough at a time.



37

HEROES & LEGENDS

The Bridge Children's Advocacy Center welcomed Ivan "Pudge" Rodriguez for an unforgettable night dedicated to protecting children and raising awareness.

DEPARTMENTS

- 6 **Buzzwords:** Business news, promotions, milestones, and notable achievements from across the Panhandle.
- 8 **Calendar:** Bubbles for Babies • Downtown Women's Center Spring Luncheon • Graduations • Off the Rails • Sod Poodles Baseball • Warbirds Indoor Football

COLUMNS

12 **RUNNIN' THE ROUTE**

Groom, TX

Beyond the cross and the leaning tower, take the old route through Groom and discover a piece of Panhandle history.

22 **ONE SQUARE INCH**

Come Holy Spirit

A reflection on the ever-present invitation to renewal, no matter where we find ourselves.

40 **ENTERTAINING IDEAS**

One Robin Does Not Make Spring

Becky McKinley celebrates the fresh, fleeting flavors of the season with bright, simple dishes.

46 **Chomp:** A month made for gathering—whether celebrating milestones or simply enjoying time around the table.

On the cover:

Montie Ritchie of the JA Ranch—representing a legacy of stewardship, resilience, and the enduring spirit of the Texas Panhandle.



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