

FEATURES

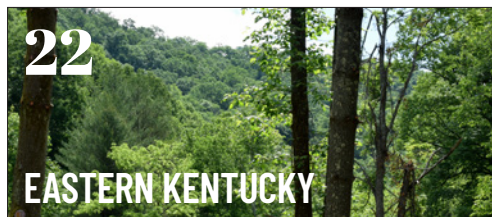


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HOWDY HANNY

RANCH GIRL DREAMS

One ranch wife's search for the perfect shirt grew into one of the western industry's fastest-rising apparel brands—built on faith, grit, family, and authentic ranch life.



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EASTERN KENTUCKY

MUSIC, HISTORY & SPECTACULAR SCENERY

Towering mountains, winding roads, historic coal towns, and Appalachian music make eastern Kentucky a destination rich in natural beauty, history, and mountain culture.



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TEXAS TECH ALUMNI CHAPTERS

A VITAL CONNECTION TO CAMPUS

Across Texas and beyond, alumni chapters keep the Red Raider spirit alive by investing in students through scholarships, service, and community.

EVENTS



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TRI-STATE FAIR & RODEO SCHOLARSHIP SCRAMBLE

Golf, dinner, live music, and community came together for an unforgettable evening benefiting the Amarillo Tri-State Exposition Scholarship Fund.

DEPARTMENTS

- 6 BUZZWORDS:** Business news, promotions, milestones, and notable achievements from across the Panhandle.
- 8 CALENDAR:** Spicer Gripp Roping • XIT Rodeo & Reunion • Amarillo Museum of Art Family Day • Farmers Markets • Outdoor concerts • Sod Poodles baseball.

COLUMNS

- 10 RUNNIN' THE ROUTE**
Amarillo, TX - Sixth Avenue
What may be the most well-known portion of Route 66 in Texas, Sixth Avenue is home to several fun spots and famous areas.
- 30 ONE SQUARE INCH**
Hope Lets You Down
What if the moments we feel most understood point us to the One who knows us completely?
- 40 ENTERTAINING IDEAS**
Work Smarter, Not Harder, Part 2: "The Appetizer"
Learn how a thoughtfully prepared first course sets the tone for a memorable meal and effortless entertaining.
- 46 CHOMP**
Summer is fleeting—celebrate the season by discovering favorite places to gather around the table with family and friends.

On the cover:



Coby and Joli Summers of
Howdy Hanny.

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