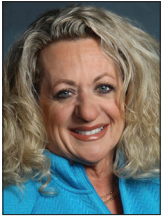


BUZZ

March 2025



The **DOWNTOWN ATHLETIC CLUB** announced that **KARIE MUELLER** will be joining the team as the club's General Manager on March 3rd. Karie has over 30 years of experience in the fitness world as an innovative and charismatic leader, personal trainer, and group

fitness instructor. Most recently, Karie was the Fitness and Aquatics Director at the Amarillo Country Club and prior to that, she held various leadership roles at Gold's Gym. Karie is passionate about fitness and can't wait to bring that enthusiasm to the Downtown Athletic Club.

TOOT'N TOTUM, a beloved Amarillo institution and a cornerstone of the Texas Panhandle community, announced its 75th anniversary. While national chains come and go, Toot'n Totum has remained dedicated to serving area communities through its enduring commitment to guest service, innovation, and local engagement – values deeply rooted in the Texas Panhandle spirit. **ANDREW MITCHELL, CEO** of Toot'n Totum, says the company's commitment to the region extends beyond its 99 convenience stores, with its 100th store under construction and set to open this year. As Toot'n Totum embarks on its next chapter, the company remains dedicated to providing exceptional service, embracing innovation, and continuing its legacy of community partnership.



Justin Kite

COLDWELL BANKER FIRST EQUITY AMARILLO announced new ownership. After over 40 years of dedicated leadership. **RANDY JEFFERS, BOB GARRETT** and **TOM ROLLER**, the owners and leaders of Coldwell Banker have passed the torch to the next generation. Jeffers will stay with the company, serving as consulting broker; Garrett and Roller will continue as Commercial Broker Associates. The company will now be led by **JUSTIN KITE** and **RACHEL SHREFFLER**. Kite has been with the company for over two decades. He has leased over 3,000,000 square feet of retail space



Rachel Shreffler

through West Texas, specializing in Amarillo and Lubbock. Shreffler joined Coldwell Banker in 2004. She has closed and leased more than \$40 million in transactions, and will serve as broker for both Coldwell Banker First Equity and Coldwell Banker Commercial First Equity.



NORTHWEST TEXAS HEALTHCARE SYSTEM (NWTHS), a 495-bed facility with over 2,000 employees serving the top 26 counties of the Texas Panhandle and neighboring states welcomed **ANDREA GONZALEZ, RN, MSN** as the Cardiovascular Service Line Director.

Andrea began her nursing career at a UHS sister facility and transferred to NWTHS in October 2024 to serve as Director of Clinical Operations. She quickly promoted to leading other integral teams of the hospital. As the Service Line Director, Andrea will oversee Adult Critical Care, Cath/EP Lab, Cardiology, Echo, EKG, and Telemetry.



BROWN & FORTUNATO announced that former Shareholder, **MARY M. BEARDEN**, was named **DISTINGUISHED ALUMNA OF THE STATE BAR HEALTH LAW SECTION** at the final meeting of the section in 2024. This prestigious award recognized Mary for her more than 30

years as an elite health law practitioner, her dedication to mentoring young attorneys, and her extraordinary contributions to the health law community in the State of Texas and beyond. Mary joined Brown & Fortunato on February 1, 2005, and prior to her retirement in 2023, she was a member of the national health law group of the firm where she was Board Certified in Health Law by the Texas Board of Legal Specialization. Mary was recognized in *The Best Lawyers in America*® for more than twenty years and selected as a Texas Super Lawyer from 2003-2011 and 2013-2021 for her practice in health law. She also achieved the Martindale-Hubbell AV Preeminent Rating, the highest possible rating for an attorney for both ethical standards and legal ability.



Pamela and James Beckham

WEST TEXAS A&M UNIVERSITY OPERA announced a new endowed fund that will provide critical program support during its recent annual gala. **THE JAMES AND PAMELA BECKHAM**

OPERA ENDOWMENT was established following a \$50,000 gift in late 2024, said **SARAH BECKHAM-TURNER**, WT Opera director and assistant professor of voice. The gift was made by Beckham-Turner's father in his and his late wife's name. "My mother, Pamela, died in 2019 during my first year teaching at WT, but she was so proud that I was back home in the Panhandle and proud of my work with WT Opera," Beckham-Turner said. "My dad is a huge supporter of WT Opera—not only one of our biggest donors, but always on hand to help build sets and help out at galas." The Beckham endowment will provide program support for WT Opera, including for performances, travel, equipment and graduate assistantships.

JBS USA recently announced that it will invest \$150 million in an expansion project for the Cactus beef production plant. A news release states the project will include a new fabrication floor and an expanded ground beef room. The investment aims to improve efficiency at the facility and the potential for increased production capacity in the future. **WESLEY BATISTA FILHO, JBS USA CEO** said "This announcement demonstrates our commitment to our Cactus plant, one of the largest beef production facilities in the country, the U.S. beef industry and the American farmer and rancher." The news release states the Cactus facility employs more than 3,700 team members and partners, paying \$2.9 billion for livestock each year. "As the Representative of the largest fed cattle district in the nation, I applaud JBS USA for their continued investment in the Cactus, Texas, beef production facility," said **U.S. REPRESENTATIVE RONNY JACKSON**. "This expansion will improve production capacity for our ranchers and cattle feeders in the Texas Panhandle and bring much needed efficiencies to the facility that will help strengthen our beef supply chain and keep American agriculture competitive and resilient." The company says the project will begin this year.



Jason Mays with Kylor Williams

AMARILLO ROTARY SOUTH named **KYLOR WILLIAMS** as its **2024 FIREFIGHTER OF THE YEAR** for his unwavering commitment to public service, mentorship, and

community unity. Williams has served with the Amarillo Fire Department for 11 years and also volunteers as a substitute teacher with the Amarillo Independent School District. Williams is active in 101 Elite Men, a volunteer group focused on mentorship and community engagement. Amarillo Fire Chief **JASON MAYS** praised Williams for his professional excellence and community impact: "He unites people effortlessly. His authenticity enriches our team and inspires them."

The historic Amarillo Hardware Building 623 S. Johnson is now the new City of Amarillo **CITY HALL**. The 150,000 sf building received a complete renovation on the interior and exterior including a monumental public entrance, a state of the art Council Chambers on the 3rd floor with an outdoor balcony overlooking the Amarillo skyline. Approximately 95,000 sf will be finished out initially with room for growth.

This page sponsored by:

CMMS CPAs & Advisors PLLC

atlas | 

An ATLAS Navigators, LLC Firm

Formerly Connor McMillon Mitchell & Shennum, PLLC

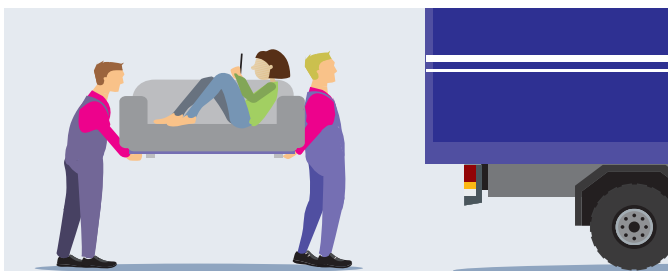


CMMS CPAs & Advisors PLLC - Amarillo
801 S. Fillmore, Suite 600 Amarillo, TX 79101
806.373.6661



Gary Mitchell, CPA
CMMS CPAs & Advisors - Partner

PANHANDLE BREAST HEALTH welcomes six new members to the Board of Directors. They are **MAGGIE GARCIA, LEONA GRUBBS, ADRIENNE HURTT, MARIA "COOKIE" STEVENS, KRIS VIGIL-LEEPER** and **DR. JOANNA WILSON**. **MAGGIE** works as a Community Health Coordinator with RHN Medical and Dental Group. She is active in a number of community organizations including the Hispanic Chamber of Commerce, Friends of the (Botanical) Gardens, Suicide Prevention and Network 4 Kids. **LEONA** is a Texas Real Estate Agent working with Realty Central Services. She has served on the boards of the Texas Association of Realtors and the Amarillo Association of Realtors. **ADRIENNE** is a retired teacher, an artist, photographer, and content creator for an art education nonprofit. She also served on the board of the Texas Panhandle Art Education Association and as a Region 16 representative with the Texas Art Education Association. **COOKIE** is a retired school teacher and long-time PBH volunteer. She is also a member of the St. Thomas Women's Guild and secretary of the St. Thomas Pastoral Council. **KRIS** holds a Doctor of Nursing Practice degree, is a Registered Nurse, and serves as Chief Nursing Officer at Pampa Regional Medical Center. She is a member of the American College of Healthcare Executives and has volunteered with the New Mexico Medical Review Commission Board and the Hartley House (Women's Domestic Violence Shelter) in Clovis, N.M. **JOANNA** holds a Doctor of Osteopathic Medicine degree and is an internal medicine specialist with HerCare at Amarillo Medical Specialists. She is also a Clinical Associate Professor at Texas Tech University Health Sciences Center and the former director of Sex and Gender Differences CME Project at the Laura W. Bush Institute for Women's Health. *AW*



MOVING?

Change your address online!



ACCENTWESTMAGAZINE.COM