August 23

The AMARILLO ECONOMIC DEVELOPMENT CORPORATION (AEDC) announced that a Public Private Partnership with PLANT AGRICULTURAL SYSTEMS (PLANT-AS) is moving forward in Amarillo. On March 14th, Amarillo City Council unanimously approved a Location Incentives Agreement with the company. Plant Agricultural Systems is an infrastructure service provider delivering both the physical and digital infrastructure necessary to support localized fresh produce demand in all regions of the world. The company's vision is to dynamically enable society's transition to more sustainable methods of food production, distribution, and consumption. PLANT-AS will develop over 1,100 acres of advanced Controlled Environment Agriculture (CEA) production in West Texas as a part of its phase one domestic operations roll out. PLANT-AS' Amarillo project includes the development of 9M square feet of advanced CEA production facilities on 400 acres at the Centerpoint East site near Highway 60 & Parsley Rd., where fresh produce, including, but not limited to, leafy greens and vine crops such as tomatoes, will be produced using state-ofthe-art hydroponic technology. The company will deploy a projected \$510M in capital expenditure for the project, which will scale up operations over seven years to employ more than 700 full-time employees with an expected payroll of \$35,000,000. PLANT-AS' total West Texas operation will include an additional 700 acres in Lubbock. AEDC and the Lubbock Economic Development Alliance (LEDA) have worked in partnership to bring a project of this size and scope to West Texas. The production footprint in West Texas will service the greater Southwestern United States and catalyze impact on a global scale.



LAURA PRATT, an attorney at SPROUSE SHRADER SMITH PLLC, was sworn in this summer as president of the TEXAS YOUNG LAWYERS ASSOCIATION (TYLA). Pratt was elected president-elect of TYLA in May 2022 and will serve as president from June 2023 to June 2024. She is the first female

president of TYLA from Lubbock. The Texas Young Lawyers Association, organized in 1930, is the "public service arm" of the State Bar of Texas. TYLA's primary purposes are to

facilitate the administration of justice, foster respect for the law, and advance the role of the legal profession in serving the public. After attending Texas Tech University School of Law, Pratt began her diverse legal career at the city of Lubbock, practicing municipal law and specializing in environmental compliance and natural resources law. She was also a municipal prosecutor. After completing a two-year relocation overseas, Pratt returned to Lubbock and held the position of executive director for OneVoiceHome, a local nonprofit she co-founded in 2015 that supports survivors of sex trafficking.

Texans Wake Up Founder JAMIE HAYNES has announced her candidacy for State Representative in Texas's 86th state house district: "As a conservative, Christian, wife, and mother, I understand the unique challenges and aspirations of our state. We need representatives who will fight for our Texas conservative values in Austin, and I am passionate about making sure that the issues that matter most to Texans are heard. I pledge to always fight for the people of Texas, to listen to your concerns, and be a principled leader who prioritizes your values and interests."

EDUCATION CREDIT UNION (ECU) recently held a ribbon cutting event for the opening of its two newest Branches at 500 W. Grand in Borger Texas and 102 N. Main in Stinnett Texas. ECU and H&H Federal Credit Union have combined efforts, talents, and visions to serve an even greater portion of the Panhandle. ECU's CEO is MARCUS SMITH.

The RONALD MCDONALD HOUSE CHARITIES OF AMARILLO (RMHCA) has announced the selection of HALEY MATLACK to serve in the newly created role of Family Support Coordinator. Before joining the RMHCA team, Haley served as the Director of Marketing & Events for



Amarillo Wranglers Hockey Club from 2021-2023, and operated as the Marketing & Public Relations Director at Street Toyota prior to that. Haley is a graduate of West Texas A&M University, where she earned her Bachelor's in Business Administration with a concentration in Marketing.

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QUADE HIATT, a West Texas A&M University senior, scored big at the College National Finals Rodeo in Casper, Wyoming. Hiatt, a senior marketing major from Canyon, won the men's all-around event at the finals, scoring 365 total points, more than triple of his nearest competitor. Hiatt scored points by winning second place in team

roping and fourth in tie-down roping. This was Hiatt's second trip to CNFR after competing there in 2021.

## The NATIONAL RANCHING HERITAGE ASSOCIATION recently announced the 2023 RANCHING HERITAGE

ASSOCIATION (RHA) WORKING **COWBOY AWARD** Recipient, JAMES "JIMBO" HUMPHREYS, JR. Jimbo will be recognized during the National Golden Spur Award Honors at the Buddy Holly Hall of Performing Arts and Sciences on Friday, November 3, in Lubbock.



The RHA Working Cowboy Award is a national award recognizing an outstanding individual who makes a living primarily horseback, caring for livestock and the land on a daily basis. Jimbo will be the fifth recipient of the award. Jimbo Humphreys, manager of Guitar Ranches. Grew upon the Pitchfork Land & Cattle Co. ranch in Guthrie, Texas. He is a West Texas cowboy who has excelled in nearly every facet

of ranch life. JIM BRET CAMPBELL, executive director of the NATIONAL RANCHING HERITAGE CENTER AT TEXAS TECH UNIVERSITY AND THE RANCHING HERITAGE ASSOCIATION,

said, "Jimbo is a cowboy's cowboy, plus he's been a wagon cook, made bits and spurs and even manages a ranch. Most of all he's done it while embodying the values of cow country." Humphreys' lifetime of cowboying accomplishments will be honored at the National Golden Spur Award Honors on November 3. For event details and ticketing information visit goldenspurhonors.com.



JONATHAN R. GRAMMER announced that ROBERT WEBSTER has joined U.S. CARBON CAPTURE as Director of Mid-Continent Sequestration and Enhanced Oil Recovery. Prior to joining the company, Robert served two tours with Delta Company in the 2nd Infantry Division along

the Korean border before a ten-year career as Chief Geologist at Occidental Petroleum. Subsequently he led the Business Development Team at Kinder Morgan in

subsurface CO2 management and also as Vice-President of Business **Development and Carbon Storage** with Riley Permian Exploration. Robert will manage the company's Mid-Continent region carbon storage projects and enhanced oil recovery efforts in Texas. AW



Robert Webster



